

SEA uses transparent investing policies and cutting-edge technology to provide clients with the highest levels of asset protection, security and liquidity for their exchange funds.

THE COMMITMENT TO WORLD-CLASS SERVICE COMES naturally for the principals of Strategic 1031 Exchange Advisors (SEA). Since its inception, the firm's unique approach and philosophy have been designed to make it one of the premier exchange advisory firms in the nation. The firm is devoted to providing real estate and tax consulting services for clients structuring complex real estate transactions.

With a specialization in 1031 exchange structuring for real estate investors and developers, SEA prides itself on its ability to create long-term, strategic solutions that help clients define and achieve real estate investment objectives.

"At SEA, our greatest resource is our people. It is our industry experience, however, that provides us with the unique ability to recognize how 1031 affects other areas of our client's business," says firm president Ricky B. Novak. "Together we create the highest standards of service, and relentlessly strive to be the market leader in our industry."

SEA is committed to providing exceptional service standards, expert exchange guidance and unparalleled security measures for its clients and their funds.

KNOWLEDGE SEA's reputation has been built on its ability to effectively address highly complex real estate and tax structuring issues within the exchange context. "Our experience with both transactional real estate planning and tax structuring allows us to understand the global issues affecting our clients' decision making," says Novak. "Coupling that approach with our dedicated team of attorneys, CPAs and MBAs allows us to address issues proactively instead of reactively. The result is a unique and flexible exchange strategy that ensures clients' goals and objectives are met or exceeded."

SECURITY According to CFO James W. Freeman, "Recent bankruptcy filings by other intermediaries around the country have illustrated why it is necessary to implement multiple layers of principle protection and liquidity security." To ensure that exchange funds cannot be transferred unless authorized by both the client and SEA, the firm developed the Secure Exchange Account Key (SEA-Key). The SEA-Key, coupled with advanced Internet safeguards, dual-signature account options and client-directed investing options, provides a unique level of security, allowing all parties to feel comfortable knowing that exchange funds are safeguarded. The firm is in the process of structuring a new holding option for clients that allows 100 percent FDIC protection on

STRATEGIC 1031 EXCHANGE ADVISORS



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deposits, a further example of the firm's efforts to provide the highest level of security and trust in the industry.

SERVICE SEA is committed to making the exchange process educational and less intimidating for its clients. With an experienced team of exchange specialists, SEA serves in the role of qualified intermediary, consultant and educator for a wide range of clients, and the allied professionals who advise them: attorneys, CPAs, financial planners, wealth managers and real estate agents.

"At the end of the day," Novak says, "our goal is to continually raise the bar for knowledge, security and service within our industry. We certainly look forward to growing our valued relationships with fellow attorneys and their clients to accomplish these goals."

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