

**STRATEGIC
EXCHANGE
ADVISORS**



SEA 1031 CFO Honored by the Georgia Society of CPAs as the Recipient of the 2009 Outstanding Member in Industry Award

James W. Freeman, Chief Financial Officer of Atlanta-based Strategic 1031 Exchange Advisors (“SEA 1031”), was awarded the Outstanding Member in Industry Award for 2009 by the *Georgia Society of CPAs* on April 22, 2009. This award recognizes the one member in industry who has made significant contributions, professional and civic, that reflect the values and ideals to which all CPAs in this practice area should aspire. More specifically, Mr. Freeman was recognized for the industry-leading security measures and consulting platform he co-designed and implemented for SEA 1031.

Nominations for the Outstanding Member in Industry Award are made by the Industry Section of the GSCPA. Each year, the GSCPA undertakes a rigorous selection process that includes a thorough evaluation of all candidates comprising an exhaustive understanding of the candidate’s contribution to their respective industry, highest ethical commitments and objectivity, value creation through the management of technology and resources, leadership and dedication, broad knowledge base of both financial and other business areas, comprehension of both qualitative and quantitative illustrated by a track record of good decision making, commitment to excellence, champion of new and innovative solutions, inspiration and motivation of others, a history of sustainable achievement, and active participation in the community.

Mr. Freeman obtained his Bachelor of Science from the University of North Carolina at Chapel Hill, majoring in Biology with minors in both Chemistry and Business Administration and later received his Master of Accounting from the University of North Carolina at Chapel Hill’s Kenan-Flagler Business School, with a concentration in Tax and Real Estate. Mr. Freeman later received his Master of Business Administration from Duke University’s Fuqua School of Business with a concentration in International Economics. He is a licensed practicing CPA in Georgia and Kentucky.

At the beginning of his career, Mr. Freeman joined Arthur Andersen’s Global Tax practice, where he assisted multinational clients with global tax strategy, corporate

restructuring, and mergers and acquisitions. He later accepted a three-year expatriate assignment to the Brussels, Belgium office where he continued this work and expanded his network of clients. Mr. Freeman later joined Deloitte & Touche's Brussels Tax practice where he furthered his tax expertise by structuring complex tax models for major national & international clients in close cooperation with the Washington DC national tax practice. More currently, Mr. Freeman worked for Valvoline Oil Company first in International Tax and then as the National Managing Director of Valvoline's business in Germany. There he managed and balanced all aspects of Valvoline's business in Germany and is credited with doubling the company's business during his tenure.

Most recently, Mr. Freeman co-founded Strategic 1031 Exchange Advisors, an Atlanta-based boutique consulting firm that provides real estate and tax consulting services for clients structuring complex real estate transactions, with a specialization in Section 1031 exchange structuring for real estate investors and developers worldwide. Mr. Freeman has spoken both locally and nationally on various 1031 related topics and his writings have been published in a varying array of periodicals, including his most recent article featured in *California Shopping Centers*. SEA 1031 prides itself on its ability to create long-term strategic tax solutions that help clients define and achieve real estate investment objectives. Since its inception, the firm, unlike much of the industry, has implemented transparent investing policies and cutting-edge technology to provide clients with the highest levels of asset protection, with a focus on safeguarding principal and preserving liquidity of exchange funds. These are critical business practices that ensure that SEA 1031 remains a long-term trusted advisor and continue to be the 1031 referral of choice for adding insight and value for other practicing attorneys, accountants, financial planners, and commercial real estate professionals.

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